

Annual Latino Public Affairs Forum

Pandemic Relief for Latino-Owned Businesses: Lessons from the Washington, DC Metro Area

Wednesday, October 27, 2021; 3:00 - 5:00 PM EST

[Register for Zoom link](#)

Forum Agenda

3:00pm-3:15pm: Welcomes

The origins and rationale for ALPAF and the importance of this year's topic.

- Eric Hershberg & Jim Dinegar

3:15pm-3:45pm: Introduction to the Problem

Historical difficulties of Latino business owners in accessing capital and impacts of the pandemic on Latino-owned businesses in DC and nationally.

- Nicole Quiroga & Marla Bilonick

3:45pm-4:00pm: Accessing Pandemic Relief in the DC-Metro Region

Presentation of the findings of a recent [CLALS report](#) examining challenges experienced by Latino business owners in accessing pandemic relief aid.

- Rob Albro

4:00pm-5:00pm: Moderated Discussion – Preparing for the Next Crisis

What we learned about delivering aid to Latino and minority businesses during a prolonged economic crisis, including what worked, effective innovations, and areas for improvement.

- Moderator: Eric Hershberg
- Panelists: Soledad Espinoza, Marlene Orozco, Tara Palacios, Rocio Treminio-Lopez